

# GDPR - Privacy Statement 2023

Who is collecting the data?

Only direct employees of The Hearsom Family Limited collect data. Our website does not collect any data.

What data is being collected?

Only two types of data are collected.

- a. Standard contact data, including name, address, email addresses, and invoicing history.
- b. Card payment details are not stored. All card details for "Customer Not Present" transactions are securely destroyed.

What is the legal basis for processing the data?

We only process data to provide services to you and to fulfil compliance with local law.

Will the data be shared with any third parties?

No. Customer confidentiality is extremely important to us.

How will the information be used?

To provide services to you

How long will the data be stored for?

Data will be stored for 7 years, to remain in compliance with UK Tax Law.

What rights does the data subject have?

The data subject can exercise his/her full rights within the boundaries of GDPR and local laws.

How can the data subject raise a complaint?

Please call or contact us at [info@pl.org.uk](mailto:info@pl.org.uk)